

Thinking Buildings Unveils New Brand Identity
Successful Architects launch a new visual image

Thinking Buildings, a highly successful architectural practice, is excited to announce a comprehensive rebrand to reflect the continued growth of the company. The rebrand includes a new logo and visual identity, with a redesigned website launching later in the year.

“We wanted to create a new image that is more aligned to the company we have grown and evolved into over time ” said James Hutton, Director at Thinking Buildings. “We have come a long way from our humble beginnings and we wanted to better reflect who we are today.”

The branding refresh comes as Thinking Buildings marks 14 years in business. The company has grown from two founding Directors, Darren Apsinall and James Hutton, to a team of nine technical staff and an Office Manager. At the beginning of the company’s journey, James and Darren took on jobs for the fledgling business while continuing to hold down successful day jobs in other firms. It is testament to their extreme hard work and dedication that the company has now grown to having offices in Oxfordshire, Derbyshire and Leicestershire.

The drive and ambition within Thinking Buildings sees it continuing to go from strength to strength. They have a specialism for high end, bespoke houses and homes, and a particular passion for low energy design, having a certified Passivhaus standard designer on their team. The new visual identity seeks to reflect the modern, high quality design and lifestyle choices that Thinking Buildings create. The team is always eager to talk to clients aspiring to build their dream home.

There has also been significant growth in their education sector, where they have developed a strong reputation, recently securing another multi million pound contract to design a new primary school. Their growth is such that there is currently an exciting job opportunity for a new project architect to build the team.

The rebrand marks the start of another exciting chapter for Thinking Buildings. Whilst the company has evolved, the intrinsic values of high calibre, forward thinking architectural design, with a strong customer focus, remains the same. Things might look a little different hereon in, but their loyal customer base can be assured of the same level of service, care and attention synonymous with Thinking Buildings.

For more information, please visit www.thinking-buildings.co.uk or contact:

Media Contact:

Amanda Rannie

Office Manager

a.rannie@thinking-buildings.co.uk

01295 236246

###

www.thinking-buildings.co.uk

Registered in England & Wales Company No 7636362
Registered Address: Gilmarde House, 47 S Bar St, Banbury OX16 9AB